



Constituency Committee - Birkenhead

Date:	Thursday, 24 September 2015
Time:	6.00 pm
Venue:	Birkenhead Town Hall

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AGENDA

1. MEMBERS' CODE OF CONDUCT- DECLARATIONS OF INTEREST

Members are asked to consider whether they have any disclosable pecuniary or non pecuniary interests in connection with any item(s) on the agenda and, if so, to declare them and state the nature of the interest.

2. APOLOGIES FOR ABSENCE

3. MINUTES (Pages 1 - 10)

The Committee be requested to approve the accuracy of minutes of the meeting held on 28 May 2015.

4. PRESENTATION - HOMESTART - 'BREAST FEEDING PROJECT'

To receive an update presentation from Bev Morgan, from the Homestart 'Breast Feeding Project.

5. CONSTITUENCY MANAGER'S UPDATE (Pages 11 - 72)

6. PUBLIC QUESTIONS AND ANSWERS

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CONSTITUENCY COMMITTEE - BIRKENHEAD

Thursday, 28 May 2015

Present: Rt Hon Frank Field MP

Councillors	A Brighthouse	S Foulkes
	P Cleary	M McLaughlin
	J Crabtree	C Meaden
	A Davies	T Norbury
	G Davies	D Realey
	P Davies	D Roberts
	WJ Davies	J Stapleton
	P Doughty	

1 APPOINTMENT OF CHAIR AND VICE-CHAIR

The Head of Legal and Member Services invited nominations for the appointment of the Chair.

On a motion by Councillor M McLaughlin, seconded by Councillor C Meaden, it was –

Resolved – That Frank Field MP be appointed Chair of the Birkenhead Constituency Committee for the remainder of this municipal year.

The Head of Legal and Member Services then requested nominations for appointment of Vice-Chair.

On a motion by Councillor J Crabtree and seconded, it was –

Resolved – That Councillor George Davies be appointed Vice-Chair of the Birkenhead Constituency Committee for the remainder of this municipal year.

2 CHAIRS OPENING REMARKS

The Chair welcomed all Members and those members of the public present to the meeting and indicated that he would be bringing Item 6 – Anti-social behaviour – Presentation, forward to the first item of the agenda for consideration to allow Ms Jane Kennedy, Police and Crime Commissioner to present and for members of the public to ask questions.

3 **ANTI-SOCIAL BEHAVIOUR - PRESENTATION**

The Chair indicated that at the last meeting of the Committee, Mr Kinsella, Independent Consultant, was requested to provide information to the next meeting on the data surrounding Anti-Social Behaviour (ASB) and the Council's strategy to support this important issue (minute 28 refers).

A copy of the analysis undertaken by Mr Kinsella was circulated as part of supplementary papers.

The Chair indicated that the analysis highlighted that 1 in 10 people in Birkenhead were affected by crime and anti-social behaviour, and that the figures highlight that Birkenhead had a slower downward trend compared with other constituencies; with rowdy behaviour being highlighted as the biggest issue faced.

At this point in the meeting the Chair welcomed Ms Jane Kennedy, Police and Crime Commissioner.

The Police and Crime Commissioner introduced both Mr McAdam from the Office of Police and Crime Commission and Inspector Georgie Minnery, Neighbourhood Policing Team for Birkenhead and gave Members a brief outline of her role as the Police and Crime Commissioner.

Then with the permission of the Chair, circulated some data in relation to crime statistics and indicated that in relation to ASB this appeared to show a reduction but there was an evidential increase in overall crime. Ms Kennedy indicated that out of the 90,000 calls received only a small amount became reported crime.

In relation to the figures, Ms Kennedy indicated that these were reviewed at a regular ASB governance meeting and that she was reassured that those figures were reliable and regularly audited. Ms Kennedy explained that her perception of the concerns raised at the Committee and the figures reported was that there were fewer neighbourhoods policing teams therefore possibly less reporting, this may be why the figure were showing a reduction.

Ms Kennedy reiterated that her role was to hold the police to account and that she had no power to interfere with operational issues, but reassured the Committee that the first of her policies was to tackle ASB.

The Poverty Act Fund was available from the Police Authority; this was a smaller fund than what was given in previous years to community/voluntary organisations, to make Wirral a better place to live. Details of the fund were available on the website and deadline for applications was 10 June 2015.

Ms Kennedy further highlighted the Positive Futures initiative in particular a case study of a young person who had come through the scheme and had been very successful, with no further reports of ASB. Ms Kennedy stated that this was an excellent example of agencies working together.

In response to a question raised by Mr Haywood, Ms Kennedy explained that Police Officers and Police Community Support Officer had very different roles to perform within Merseyside Police. Police Officers who were on mobile patrol were generally responsible for answering grade 1 and 2 calls, these being emergency calls, requiring an immediate response or within an hour. To maximise resources a lot of the officers patrolled independently, a small number doubly crewed. They also had a team of officers who were responsible for taking crime reports and conducting investigations.

The role of the Community Support Officer was to be on foot visible within their community. They did not have the same equipment, training or legal powers as police officers as it was not anticipated that they would be routinely dealing with confrontational or violent incidents.

In relation to Special Constables these were volunteers who undertook the role of a police officer on a part time basis, primarily used to support police officers in their role and also provided a physical presence within the local communities. Anybody can apply to become a special constable; however, they were subject to a selection process. Most of the special constables had other jobs and as such are subject to the working time directive. As the role of the community support officer was a full time role, this would limit their ability to work as a special constable also. However the opportunity was available to them if they chose to take it.

Certain police officers' conducted the role of a neighbourhood officer who was dedicated to a specific area, building community contacts and providing a consistent police presence. Community Support Officers and special constables would be seen with these officers.

Ms Kennedy indicated that the most successful route into the Police had been via the PCSO role.

In response to a request by the Chair, Inspector Georgie Minnery indicated that she would investigate the suggestions made by Mr Haywood but reiterated that although police officers and PCSO's had in the past patrolled together, this was not standard practice.

In response to a question raised by Mr S Andrews regarding the closure of Laird Street Police Station, Birkenhead, Ms Kennedy indicated that this issue had been discussed at length by Members of the Police Authority where it was felt that the current building did not lend itself to modern policing but plans were being looked at to identify an improved neighbourhood station.

A member of the public working at St James Centre indicated that they were working alongside the Police to identify an alternative location that would be fit for purpose within the community.

In response to comments, Ms Kennedy indicated that an appropriate place was needed for officers to hold surgeries and for that to be a base for officers to be able to be on hand to assist people within the community without actually being required to staff the building. Ms Kennedy stressed the need for officers to be out and about within the community and not in buildings.

In response to a Member, Ms Kennedy indicated that the recruitment of voluntary community support officers could possibly be considered in the future.

In response to a request by the Chair for information as to how much of the Police budget was spent and allocated to counter ASB, Ms Kennedy indicated that collating that information as requested was proving difficult to narrow them down to specific areas, but she could circulate information on the overall spend throughout the force.

Ms Kennedy highlighted that early intervention and working with the whole families had proven to achieve better outcomes when it came to ASB and Crime and that the force was moving to a different way of delivering services and tackling anti-social behaviour.

Ms Kennedy reported that the County FA had arranged floodlit football events which allowed young people to play football when they want to play. Young people from across the county were also partaking in a 'mash up' football tournament at Goodison Park.

Mr Mike Withy, Sports Development team indicated that the team did undertake activities for young people based on ASB and based on intelligence received sought to tackle hotspots with activities; however, there was a lack of funding for such activities.

A Member indicated that they had along with other partners i.e. Magenta Living, fire, police and Liverpool FC dealt with reported race hate crime. To tackle this issue a group was formed and each partner had donated £2000 so that each Thursday young people could come and play football with LFC coaches at Ridgeway High School.

A Member further highlighted the work undertaken by the Wirral Youth Services in particular the Youth Zones which had proved successful elsewhere to alleviate ASB, a planning application had been submitted for a Youth Zone in Birkenhead and it was hoped that the build would start in the Autumn.

The Chair thanked Ms Kennedy for her informative presentation and then invited Councillor P Davies to highlight the conclusions outlined within the report (Anti-social behaviour – executive summary) within the Constituency Managers update report, to include establishing why ASB levels were reducing at a slower rate in Birkenhead in comparison to the other three constituencies and Wirral overall and quantifying the level of resources utilised by both Merseyside Police and Merseyside Fire and Rescue Service in preventing and tackling ASB. Councillor Davies concluded by reiterating the need for all initiatives undertaken to have clear evidence of what had been achieved by doing the interventions and funding those that worked.

RESOLVED: That

- (1) Ms Kennedy, Police and Crime Commissioner and Mr McAdam be thanked for their attendance and informative presentation;**
- (2) the next steps as detailed in appendix 3 (anti-social behaviour – executive summary) of the Constituency Managers Update report be approved and progressed accordingly; and**
- (3) the Constituency Manager be requested to invite officers from the Troubled Families Projects to give an update to a future meeting of the Committee.**

4 MEMBERS' CODE OF CONDUCT- DECLARATIONS OF INTEREST

Councillor Phil Davies and Councillor Chris Meaden declared a personal interest in Item 9 – Constituency Managers Update by virtue of them being Non-Executive Directors of Lairdsie Communities Together.

Councillors Steve Foulkes declared a personal interest in agenda item 9 – Constituency Managers Update by virtue of him being a Board Member of Magenta Living.

5 APOLOGIES FOR ABSENCE

Apologies for absence were received from:

Councillor B Kenny
Councillor A McLachlan
Councillor P Williams
Mr J Blott, Strategic Director, Transformation and Resources

6 **MINUTES**

RESOLVED:

That the minutes of the meeting held on 26 February 2015 be agreed as a correct record.

7 **ANTI-SOCIAL BEHAVIOUR AND PUBLIC SPEND ANALYSIS UPDATE**

The Chair indicated that a series of work was to follow on anti-social behaviour and public spend analysis.

Councillor P Davies indicated that the Chief Executive, Mr Eric Robinson was very supportive of targeting resources based on need and was very receptive to this approach. Spend would be much more targeted on Birkenhead especially in relation ASB.

8 **CONSTITUENCY MANAGER'S UPDATE**

The Committee considered the report by the Head of Neighbourhoods and Engagement that updated the Committee on progress in relation to the agreed schemes of work from the budget devolved to the Constituency Committee to date. A finance summary sheet for the Committee's budget and expenditure was attached as appendix 1 to the report.

Attached to the report were appendices which the Constituency Manager presented to the Committee in relation to the Constituency Committee's Financial Summary; Improving the Environment Project update; Anti-Social Behaviour Briefing Paper; St Paul's Community Hub Action Plan; Birkenhead Your Wirral Project Summary; List of dropped kerbs funded through Integrated Transport Board funds; Wirral Wide Your Wirral Summary of Projects; 7 Beats Update, Birkenhead Police Project and Community Engagement Activity.

The Constituency Manager updated the Committee on the following:

Town Talk Community Newspaper

The Constituency Manager indicated that she had met with Ward Members and others to discuss the future of the Town Talk Community Newspaper and reported that the publication now incorporated the comments from Members. A Member indicated that had attended the meeting commented that he felt the meeting was positive and suggested that publication includes the opportunity to applaud those young people who do good things for the community.

Improving the Environment

The Constituency Manager updated the Committee on the three month contract report from Lairdside Communities Together which identified sites for proposed action and the progress made to date.

The Constituency Manager referred to the pictures of completed works which had previously circulated to Members indicating that the pictures were not the ones of completed works therefore these would be re-circulated.

The Chair reminded Members to report all grot-spots on behalf of their constituents and contact the Constituency Manager if issues raised were not addressed.

In response to Members comments regarding the CRM system, the Constituency Manager indicated that she would look into resolving the issues raised by Members.

Public Health Outcome Fund 2013/14

The Constituency Manager indicated that the action plan and progress made by St Paul's Community Hub were detailed within her report for Members to note.

Integrated Transport Block Capital Programme 2014/15

The Constituency Manager updated the Committee on the road safety project which was going well. A list of the proposed dropped kerbs was attached as an appendix to the report.

Birkenhead Project

The Chair invited Mr Andy Brannan, from the Neighbourhoods and Engagement Team to update the Committee on the Birkenhead Project.

Mr Brannan indicated that each of the four Constituency Committees had been allocated 'Your Wirral' funding. Birkenhead focused its funding on lunch/breakfast clubs for children in Birkenhead. This was currently being undertaken by Manor kitchen.

The Chair suggested that these kinds of activities be publicised to enable the community to be informed and able to utilise the activities.

Mr Brannan indicated that the next round of 'Your Wirral' funding would be made available shortly to enable organisations to apply to do something during the next school holidays.

RESOLVED: That

- (1) the updates contained within the Constituency Manager's report be noted and progress be approved;**
- (2) the following Task and Finish Groups be set up and responsibility for allocating the 2015/16 ASB and Environmental Funds be delegated to them; with each of the Task and Finish Groups being requested to report back to the Committee with an update on spend, activity and progress in September 2015.**

Each ward be allocated £1K skip fund and the remainder be allocated to LCT to continue the 'grotspot' project

ASB – Councillors Doughty, Meaden, Brighthouse, G Davies and Cleary

Environmental – Councillors McLaughlin, Crabtree and Doughty

- (3) Your Wirral progress be noted and the priorities of child poverty and feeding Birkenhead's children to continue in 2015/16 be approved;and**
- (4) the 2015/16 £50,000 Constituency Committee funding to be allocated later on in the year to Constituency Committee projects in line with priorities of ASB, Child Poverty and Environmental issues after a review of effective projects has taken place.**

9 PUBLIC QUESTIONS AND ANSWERS

Prior to consideration of this item the Chair requested that all Members of the Committee receive a copy of the Questions and Answers paper prior to the meeting, the Chair then indicated that 11 questions had been received prior to the meeting all of which had received a response from appropriate officers, copies of which were made available at the meeting.

The Chair invited the following members of the public to ask their questions.

Question 1 Residents of the Crossways Estate

Residents raised concerns and submitted a petition and circulated photographic evidence regarding the poor living conditions faced by residents living on the Crossways estate, Residents asked when Magenta Housing would be making a decision on the future of the estate. The estate had been

left in a poor state, overrun with rats and plagued by anti-social behaviour and flytipping.

It was commented that Magenta had issued the same response to residents for the last two years and that the community had fell apart living in such poor conditions with no information given as to its future.

A Member who also was on the Board at Magenta Living commented that it was a difficult situation and one that he had called for to be resolved as soon as possible, however before any further decisions were made on the Crossways estate more information was needed. He further commented that Magenta had invested funds to improve the area and would continue to do that for tenants until a decision on its future was made.

The Chair asked that those representatives of the Council who sat on the Board at Magenta Living raise this issue on the resident's behalf to try and get a response; he further suggested that a public meeting be held for the residents of the Crossways estate to discuss this issue further.

RESOLVED: That

- (1) Those Members that were the Council representative on the Board of Magenta Living be requested to raise the issues raised by the residents of the Crossways estate at their next meeting; and**
- (2) the Constituency Manager be requested to arrange a public meeting to include the residents of the Crossways estate and representatives of Magenta Housing to discuss the issues raised by residents.**

Question 2 Hugh Langford

Mr Langford raised concern regarding cyclists riding on the pavements in particular in New Chester Road.

Mr Langford had received a response from Merseyside Police. Mr Langford commented that he felt that the response he had received was unsatisfactory and asked if the use of CCTV could be a possibility in that area and also requested further information on the number of prosecutions undertaken to date.

10 **THURSTASTON NCS PROGRAMME HOME RESIDENTIAL**

Ms Julie Smith, CSDO, Sports Development informed the Committee of the NCS Programme Home Residential. They were currently engaging with a 150 young people from across Wirral who had signed up for the NCS Summer programme, part of the project was that each young person would give 60

hours of volunteering within the communities of Wirral. This would be the decision of the young people in their cohorts to gather information facts and figures then agree to which group they would like to help. They would fund raise for the groups; paint areas within the community anything that would help the community to flourish. They have two waves of 75 young people in each in cohorts of 15.

Community Group were invited to hold a market stall on Thursday 23 July WAVE 1 and 30 July WAVE 2 to sell their projects to the young people.

The community had to enter into the Dragons Den and pitch themselves to the young people, the young people then gather the information given to them; following which will be a Question Time where the young people shall ask questions to the community groups.

Stalls from 10am-11.30am
Question Time 12pm – 1.30pm

In the afternoon the young people would go forward to the Dragons Den and the stage was then set for them to pitch to the Panel telling them what and why they had chosen their project.

Anyone interested they can email their show of interest to paulabaker@wirral.gov.uk.

Ms Smith further reported that Sport Development Team had been working very hard to support Thurston behind the scenes to open it up for camping projects, there was now running water, toilet facilities and showers.

WIRRAL COUNCIL

BIRKENHEAD CONSTITUENCY COMMITTEE

24TH SEPTEMBER 2015

SUBJECT:	CONSTITUENCY MANAGERS UPDATE
WARD/S AFFECTED:	WARDS WITHIN THE BIRKENHEAD CONSTITUENCY BOUNDARY. BIRKENHEAD AND TRANMERE BIDSTON AND ST JAMES CLAUGHTON OXTON PRENTON ROCK FERRY
REPORT OF:	HEAD OF NEIGHBOURHOODS AND ENGAGEMENT
KEY DECISION?	NO

1.0 EXECUTIVE SUMMARY

- 1.1 Section 2.0 of this report provides an update on progress in relation to agreed schemes of work from the budget devolved to the Constituency Committee to date. A finance summary sheet for Constituency Committee budget and expenditure can be found in Appendix 1.
- 1.2 Section 3.0 of this report details 2015-16 budget allocations and makes recommendations around how they may be committed. Details of 2015-16 Constituency Committee available allocations are set out in the finance summary in Appendix 1. A summary of all projects delivered through the constituency committee can be found in Appendix 2.

2.0 UPDATE ON BUDGET FOR BIRKENHEAD CONSTITUENCY COMMITTEE

2.1 Constituency Committee budget 2013-14 £50,000

The Committee was given a budget of £50,000 for the new neighbourhood working model with a focus on tackling inequalities. Below is an update on each of the schemes of work that were agreed by the committee to be developed utilising this budget allocation:

1. 'Town Talk' newsletter was allocated £20,000 to improve communication in the Birkenhead community. Lairdsid Communities Together (LCT) secured the tender to deliver three publications over one year to 40,000 households in the Birkenhead constituency area.

LCT set up an editorial group made up of community representatives, constituency committee representatives and statutory partners. The first edition of 'Town Talk' went to print in February 2015. The content of the newsletter included details of local events, updates on community activities and services.

At the constituency meeting on 28th February 2015, there was both positive and negative feedback relating to the first edition of 'Town Talk'. There was a discussion around the format of the newsletter, content and long term sustainability.

Feedback was given to LCT after the meeting. Representatives from the Constituency Committee met with LCT as part of the editorial group and reviewed format, content, future support and contributions to the newsletter from other partners. Other public sector partners were invited to contribute to future editions to support financial sustainability. However, initial discussions were not fruitful.

At the Constituency Committee meeting on 28th May 2015, it was debated whether the funds allocated to the remaining editions of 'Town Talk' could be better spent on the extensive environmental issues in Birkenhead. The Environmental task group which includes Cllr McLaughlin, Cllr Doughty and Cllr Crabtree has responsibility for allocating environmental funds. The group liaised by email and met on 29th July and decided that the 'Town Talk' funds would be better allocated to the Grotspots 2 project.

Recommendations:

The Constituency Committee is requested to:

- **Note that the funding for the remaining 'Town Talk' be used for the Grotspots 2 project**
2. 'Improving the Environment' or 'Grotspot1' project was allocated £20,000 to develop a service to improve sites in Birkenhead that have been left open, poorly maintained and disused, therefore looking unsightly in the area, often attracting litter and fly tipping.

Lairdside Communities Together (LCT) won the contract for one year, which ends in December 2015, to clean up a number of 'grotspot' areas around the Birkenhead constituency. Locations for clean ups have been identified by Local Councillors and have been prioritised by LCT following a site visit. LCT is undertaking clearance and will engage with nearby residents to complete satisfaction surveys.

LCT has provided an update report which can be found in Appendix 3. The report shows the clearances that have been completed so far. LCT has worked with site owners to put in place preventative measures to avoid problems recurring in the future.

Recommendation:

The Constituency Committee is requested to:

- **Note progress made by the LCT ‘grotspot’ project as reported in Appendix 3.**

3. Anti-Social Behaviour Data Analysis was commissioned by the constituency Committee in 2014-15 and £10,000 was allocated for this purpose. At the last meeting on 28th May 2015, the Committee meeting heard a report on data collation and analysis, around Anti-Social Behaviour spending across agencies in Birkenhead. The report was made up of four elements:

- Executive Summary
- Briefing May 2015 Anti-Social Behaviour in Birkenhead
- Evidence Review of Anti-Social Behaviour Interventions
- Table reviewing ASB interventions

At the last Committee meeting 28th May 2015, the ASB task and finish group were set up to allocate the remaining ASB funds. The group is made up of Cllr Doughty, Cllr Meaden, Cllr Brighouse, Cllr G Davies and Cllr Cleary.

The group liaised by email and approved a Summer programme of activities delivered by the YMCA, details of which can be found in Appendix 4. The group also approved a LADS project will begin on 21st September 2015.

Recommendations:

The Constituency Committee is requested to:

- **Note the spend and activities delivered on the Summer activity project delivered by the YMCA**
- **Delegate the ASB task and finish group to allocate the remaining ASB funds, using the research collated, to inform how the funds will be allocated.**

2.2 Public Health outcome Fund 2013/14- £25,000

2.2.1 The Committee were given this budget allocation to deliver against specific priorities identified by Public Health. It was agreed by the Committee to utilise the funding to focus on one priority of ‘Reducing the Impact of Child Poverty’. It was agreed to develop a ‘Community Hub’ at a local primary school based on a model that has been delivered in two other sites in Wirral through the Child Poverty Working Group.

St Paul’s Roman Catholic Primary School in Beechwood was successful in their tender to develop a community hub focussing on school readiness. The Task and Finish group has made recommendations around the operating of the hub and ensuring the hub is linked with the already established hubs in Leasowe and Woodchurch.

The head teacher has submitted an action plan for the project attached in Appendix 5. The project has a steering group which is meeting on 14th September 2015 as part of the Big Local Group in Beechwood, chaired by the head teacher and they have now received their first tranche of funding.

Recommendation:

The Constituency Committee is requested to:

- **Note the action plan in Appendix 5 and progress made by St Paul's Community Hub.**

2.3 Voluntary Sector Support Fund- £25,000

2.3.1 Birkenhead received an allocation of £25,000. Below is an update on each of the schemes of work that were agreed by the Constituency Committee to be funded in 2014-15 through this allocation.

1. £15,000 was allocated to increase Breast Feeding initiation rates in Birkenhead by developing an antenatal support programme. The antenatal project has now successfully completed its work and the group would like to come and present the impact on local individuals in the area.
2. £5,000 was allocated to increase and develop the use of the Wirral Well website through improved and targeted promotion. The website (wirralwell.org) is designed to be an online directory for health, social care, well-being and local events.

The artwork and content has been agreed through market testing with residents and the following products have been purchased to promote the website:

- Banner stands
- Leaflet Vinyl's for shop windows
- Fold out credit card
- Stickers

Work has been ongoing with Community Action Wirral to agree a broad marketing plan and marketing materials have been designed by the Council's in-house Graphics Section. Posters and cards are being delivered to libraries, community centres and GPs to promote the website.

3. £5,000 was allocated to provide additional support with the development of the local publication 'Town Talk'.

At the constituency meeting on 28th May 2015, it was agreed that the £5,000 allocation should be reviewed and it was recommended that it is put towards the ASB allocation for 2015-16 in the light of the ASB data analysis that was presented at the same meeting.

Recommendation:

The Constituency Committee is requested to:

- **Note progress on the Voluntary Sector Support fund projects above.**

2.4 Constituency Committee budget 2014/15- £50,000

2.4.1 The Constituency Committee were given a further £50,000 in 2014-15 to develop projects to deliver against agreed priorities. The following projects were agreed:

1. It was agreed by the committee to use £10,000 of this allocation to give a grant to Rock Park Trust Company to carry out the repairs to the Esplanade. The specification for the works has now been agreed and the Rock Park Trust Company has invited tenders and appointed their chosen contractor. The funds have been processed and the works are in progress to meet the objectives below:
 - Repair the damaged face of Esplanade river wall outside No 7 Rock Park to prevent further collapse.
 - Repair missing mortar joints between stonework on face of Esplanade river wall in selected areas most prone to further damage.
 - Work to be completed before onset of winter weather, i.e. by 30th November 2015.
 - Work will help ensure the continued public access to the Esplanade in accordance with Council Policy: *'preserve public access along the Esplanade and views across the Mersey Estuary'*.
2. An allocation of £2993.24 to improving the environment by increasing the signage in Birkenhead to act as a deterrent for environmental crime and increase awareness of enforcement proceedings. This project has commenced and signage has been installed across Birkenhead since March 2015.
3. An allocation of £35,000 was allocated to reduce Anti-Social Behaviour. £2000 of this funding was approved at the 26th February 2015 Constituency Committee to be spent on a youth engagement project with Liverpool Football Club and the Fire Service. The project has been running since May and football sessions have taken place on a Thursday night at Ridgeway School in Noctorum. Turnout so far has been positive with up to 14 young people per night. The remainder of this funding has been carried forward to 2015-16 so it can be allocated by the proposed ASB task and finish group. The ASB group have approved the Summer activities delivered by the YMCA £3,779 and the LADS project at £7,064 which will begin delivering activities from 21st September 2015. There remains £43,190 to allocate targeting ASB in Birkenhead.
4. An allocation of £2000 was committed to develop Community Researchers in Birkenhead to increase the engagement with residents. The Community Research project is being steered by the Handbook task and finish group. The community research task and finish group is meeting in September 2015 to review whether the

project is an effective way to gather data or whether it could more effectively be used by allocating it to one of the committee's other priorities.

Recommendation:

The Constituency Committee is requested to:

- **Note the progress on the projects above which have been funded by the Constituency Committee budget 2014-15**

2.5 'Love Wirral' Funding 2014/15- £10,000

It was agreed that for 2014/15 each Constituency Committee had an allocation of £10,000 of Love Wirral that they could use how they wished in order to improve the local environment.

It was discussed and agreed by the Priorities and Budget Task and Finish Group on 12th September 2014 to recommend to the Constituency Committee to utilise this funding to deliver a reactive fly tipping service to improve the environment. It was then approved at the Committee meeting on 30th October 2014. The aim was for Councillors to identify environmental issues and enter them on the CRM system for additional funds to support enhanced services.

However, none of the £10,000 was been spent because all requests for fly tipping or other clean ups were funded within the existing core service from Biffa. The £10,000 Love Wirral funding has now been carried forward to be spent on environmental projects in 2015-16. It was agreed at the meeting on 28th May 2015 that the LoveWirral funds be allocated to LCT for Grotspots 3.

Recommendation:

The Constituency Committee is requested to:

- **Note the allocations and progress of the Constituency Committee core budget projects.**

2.6 'Your Wirral' 2014/15- £75,000

Birkenhead Constituency Committee was given an allocation of £75,000 for 2014/15. After the meeting on 30th October 2014 and discussions with Magenta Living, it was agreed that the Birkenhead Constituency 'Your Wirral' funding 2014/15 should be allocated to feeding Birkenhead's children. The fund was open to schools and other interested groups, with the aim of supporting families.

In March 2015, £30,950 was awarded to 15 food poverty and cookery education projects. The remainder of the funding has been carried forward to 2015-16 'Your Wirral' allocation. The priorities of the fund continue as child poverty and feeding Birkenhead's hungry children.

2.7 Integrated Transport Block Capital Programme 2014/15- £77,500

The Integrated Transport Block Capital Programme for 2014/5 agreed by Cabinet on 13th March 2014 (minute 178 refers) provides an allocation of £77,750 to each Constituency Committee to be distributed in relation to two objectives; Improving Road Safety and Promoting Active Travel and Health (£38,875).

The Task and Finish group met on 19th January 2015 and agreed to spend £32,000 on dropped kerbs and to specifically focus on medical centres to improve access to wheel chair and motorbility users.

£29,000 was allocated to signs around local schools to try and reduce speeding. The remaining £10,000 was allocated to a larger £50,000 scheme to implement traffic calming measures around Birkenhead High School Academy, which will also impact on St Anselm's College and Red Court School.

3.0 ALLOCATION OF BIRKENHEAD CONSTITUENCY COMMITTEE FUNDS 2015-16

3.1 Anti-Social Behaviour Funding 2015-16

3.1.1 .This year the Constituency Committee had in total £54,000 to allocate to ASB projects. Details of this 2015-16 allocations are set out in the finance summary sheet in Appendix 1.

£3,779 has been allocated to the YMCA to deliver their Summer activities as set out in Appendix 4. The LADS project which will be delivered by the Youth Services team will start delivery on 21st September 2015 and will cost £7,064. There remains £43,190 for the ASN task and finish group to allocate.

Recommendations:

The Constituency Committee is requested to:

- **Utilise the ASB data analysis presented at the committee meeting of 28th May to develop projects to address specific issues;**
- **Delegate responsibility to the ASB task and finish group to allocate the remaining ASB funding 2015-16 and report back on spend and activity to the next Constituency Committee 21st January 2016**

3.2 Environmental Funding 2015-16

3.2.1 £10,000 has been allocated to Birkenhead Constituency Committee 2015-16 to improve the environment in the Birkenhead area. There was also an

underspend of £10,000 Love Wirral fund from last year which has now been carried forward. Therefore, in total there is £20,000 to allocate to 2015-16 environmental projects.

At the meeting on 28th May 2015, it was agreed that £14,000 would be allocated to Grotspots 3 and £6000 would be allocated for skips, £1000 for each ward in the constituency area. The nominated Environmental task group which includes Cllr Crabtree, Cllr Doughty, Cllr McLaughlin will oversee and direct the LCT Grotspots project and also work to ensure Birkenhead maximises its Biffa delivery alongside the Grotspot fly tipping delivery.

Recommendations:

The Constituency Committee is requested to:

- **Task the Environmental task and finish group to continue to review existing fly tipping and waste reporting and delivery to seek to improve efficiencies and report back to Constituency Committee on 21 January 2016**

3.3 Your Wirral 2015-16

3.3.1 For the final year, Birkenhead Constituency Committee has been allocated £75,000 of Your Wirral funding. The underspend from last year of circa £34,000 has been carried forward as agreed by Magenta Living. For 2015-16 the total allocation for Your Wirral was £109,000. After discussions at the previous meeting, it was agreed that the funding would continue to target child poverty and feeding hungry children in Birkenhead. The Your Wirral funding round took place in July 2015, 12 projects were funded over the Summer holidays feeding at least 1057 (based return evaluation forms from seven project) see appendix 6 for details. There is currently £94,926 of Your Wirral funds to allocate.

Recommendations:

The Constituency Committee is requested to:

- **Note the progress in relation to Your Wirral spend 2015-16 as set out in Appendix 6;**
- **Note 2015-16 Your Wirral funds, there remains of £94,926 which will be allocated against the same priorities.**

3.4 Birkenhead Constituency Committee Funds 2015-16

3.4.1 The Committee has been allocated a further £50,000 to be committed against identified priorities this year 2015-16.

Recommendation:

The Constituency Committee is requested to:

- **Consider the allocation of the Constituency Committee funding at the 24th September 2015 meeting in the light of commissioned data analysis and project evaluation of existing projects as set out in Appendix 2.**

4.0 Other Updates

4.1 The third round of the Wirral Wide allocation of 'Your Wirral' funding of £20,000 in total had a deadline for submission of 14th September 2015. The panel which is made up of Local Councillors and Magenta Living representatives will assess the applications shortly.

4.2 There has been other community engagement activities taking in place in Birkenhead and some of these activities are detailed in Appendix 7.

5.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

5.1 All resource implications detailed within this report are related to budgets aligned or devolved to the Birkenhead Constituency Committee for their recommended use.

6.0 LEGAL IMPLICATIONS

6.1 The arrangements will help the Council to deliver on the Localism Act 2011 and Public Services (Social Value) Act 2012.

7.0 EQUALITIES IMPLICATIONS

7.1 An Equality Impact Assessment will be completed for each of the proposals.

8.0 CARBON REDUCTION IMPLICATIONS

8.0 This report has no direct carbon reduction implications.

9.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

9.1 This report has no planning and community safety implications.

10.0 RECOMMENDATIONS

The Committee are asked to:

10.1 Note and approve the content of the updates detailed in Section 2 related to

schemes of work and approve for progress to continue.

- 10.2 Approve the ASB and Environmental task and finish groups, to delegate responsibility for allocating the remaining 2015-16 ASB and Environmental Funds, and also task the groups to report back to the Constituency Committee with an update on spend, activity and progress on 21st January 2016.
- 10.3 Note Your Wirral progress, and approve that the priorities of child poverty and feeding Birkenhead's children will continue 2015-16 for the allocation of the remaining Your Wirral funds.
- 10.4 Consider the allocation of the Constituency Committee funding at the 24th September 2015 meeting in the light of commissioned data analysis and project evaluation of existing projects.

11.0 REASON FOR RECOMMENDATIONS

- 11.1 To continue to progress the targeted schemes of work identified within the constituency to develop the new approach to neighbourhood working.

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APPENDICES

APPENDIX 1 - Constituency Committee Finance Summary

APPENDIX 2 – Project Table

APPENDIX 3 - 'Improving the Environment' LCT project update

APPENDIX 4 – YMCA Summer Activity details

APPENDIX 5 - St Paul's Community Hub Action Plan

APPENDIX 6 - Birkenhead Your Wirral Project Summary for Summer holidays

APPENDIX 7 - Community Engagement Activity

APPENDIX 8 – Public Questions and Answers

2015-2016- Birkenhead Constituency- available resource

Description	Budget 2015-2016	Unallocated 2014-2015 Resource	Total Resource Allocation	Allocated 2015-2016	Available Remainder
Birkenhead Constituency-Core funding	£50,000		£50,000		£43,750
Your Wirral funding	£75,000	£44,050	£119,050	£24,124 - allocated for Summer breakfast clubs	£94,926.00
Anti-social Behaviour funding	£15,000	£39,033	£54,033	£3779 allocated to YMCA for Summer projects and £7,064 to LADS proj	£43,190
Environmental project	£10,000	£10,000	£20,000	£13K allocated to LCT for grotspots 2 and 3, £7K skip funds	£0
2015-2016 allocation	£150,000	£93,083	£243,083	£61,217	£181,866

2014-2015- Birkenhead Constituency financial allocations

Areas of funding	Budget 2014/15	Spend 2014/15	Funding available in 2015-2016	Source	Funding available in 2015-2016 Committed against	Carried forward to 2015/2016	Committed value	Balance unallocated	% Allocated from original resource (£312,750)
Core budget Lairdside Communities Together TK Limited Data analysis Newsletter	£100,000	£18,580 £10,000 £20,000	£51,420	Funding within Wirral Council reserves	Core budget Carry forward Rock park trust repairs to esplanade Increase alcohol signage Community researchers Merseyside fire-football project	£51,420	£10,000 £2,993 £2,000 £2,000	£34,427	
Core Budget Sub-total	£100,000	£48,580	£51,420		Core Budget Sub-total	£51,420	£16,993	£34,427	66%
Love Wirral	£10,000	£0	£10,000	Funding within Wirral Council reserves	Love Wirral carry forward	£10,000		£10,000	
Love Wirral Sub-total	£10,000	£0	£10,000		Love Wirral Sub-total	£10,000	£0	£10,000	0%
PHOF Voluntary Sector Support Home Start Community Action Wirral	£50,000	£15,000 £394	£34,606	Funding within Wirral Council reserves	PHOF Voluntary Sector Support carry forward St Paul's Community hub Development Wirral Well	£34,606	£25,000 £5,000	£4,606	
PHOF Sub-total	£50,000	£15,394	£34,606		PHOF Sub-total	£34,606	£30,000	£4,606	91%
Integrated transport block capital programme	£77,750	£0	£77,750	Capital funding still available to be utilised	Integrated transport block capital programme carry forward Dropped kerbs parking issues, speeding reductions	£77,750	£32,000 £45,750		
Improving Road Safety Sub-total	£77,750	£0	£77,750		Improving Road Safety Sub-total	£77,750	£77,750	£0	100%
Your Wirral	£75,000	£0	£75,000	Funding remains available from Magenta Housing	Your Wirral carry forward Breakfast clubs for children	£75,000	£40,453	£34,547	
Your Wirral Sub-total	£75,000	£0	£75,000		Your Wirral Sub-total	£75,000	£40,453	£34,547	54%

Total	£312,750	£63,974	£248,776
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Total	£248,776	£165,196	£83,580	73%
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Appendix 2

	Project	Cost	On-going/Comp-lete	Source	Objectives	Outputs and Outcomes
1	Grotspot 1 <i>Lairdside Communities Together contract</i>	£18,580	On-going ends Dec 2015	Core budget 2014/15	<p>To tidy up historical grot spot problem areas in the constituency as highlighted by ward councillors.</p> <p>To endeavour to promote keeping the areas cleansed and tidy in the future by working with local people and owners.</p>	<p>The 14 sites were identified by Councillors to undergo an on-site inspection, clearance and a resident satisfaction survey. So far 9 sites have been cleared and maintained and there are five more to be completed by December 2015.</p> <p>The sites are as follows:</p> <ol style="list-style-type: none"> 1.Newark Close 2.Marquis Street 3.Old Chester Road/Beaconsfield 4.Bedford Road (behind Rock Ferry Station) 5.Balls Road/Oxton Road 6.Townfield Lane (former petrol station) 7.Chatsworth 8.Derby Road/Harland Road 9.Old Southend Social Club 10.68 Balls Road 11.Westbourne Road 12.Holt Road 13.Former HSBC Bank. 14.Church Road <ul style="list-style-type: none"> • 11 tons of waste has been removed • 30+ tons vehicle waste has been removed • 90 visits to sites have taken place <p>The service has carried out weekly monitoring/audit visits. The team plans to undertake the following priorities prior to project closure:</p> <ol style="list-style-type: none"> 1. Community consultation/engagement particularly in respect of fly-tipping at the Old Southend Social Club site, i.e. Mersey Walk, and Bedford Road/Lees Avenue (behind 'The Bedford' public house) 2. Landowner engagement, gaining access and undertaking improvement works (if practicable) at (1) Newark Close (2) Westbourne Road (3) Holt Road 3. Ongoing site monitoring and waste removal across all identified sites

Appendix 2

	Project	Cost	On-going/ Comp-lete	Source	Objectives	Outputs and Outcomes
						<p>Together Environmental (LCT) and Involve Northwest identify the key learning from the Project as being:</p> <ol style="list-style-type: none"> 1. The importance of management of such urban sites; regular maintenance makes a positive difference in environmental landscape and feelings of local people/communities 2. The importance of informal relationship-building with local people, often on a day-to-day basis 3. The often protracted difficulty in engaging with landowners and gaining approval for works 4. The potential value in Together Environmental/Involve Northwest in seeking additional funding, e.g. BIFFA Award, to match existing contractual funds, extending the reach capacity of the service to deliver higher environmental and social returns on investment <p>A supported volunteer is helping LCT undertake the works from September 2015 as part of the Supported volunteer scheme.</p> <p>A more in depth report will be provided to the constituency committee meeting on 24th September 2015 Appendix 3. An evaluation report will be compiled for the project on completion in December 2015.</p>
2	Tony Kinsella data analysis	£10,000	Complete	Core budget 2014/15	<p>To provide research and analysis on how public sector spend funds on Wirral addressing and preventing ASB</p> <p>Highlighting proportionally which areas receive more</p> <p>Which interventions are the most effective in addressing ASB</p>	<p>Tony Kinsella provided research and analysis of Anti-Social Behaviour activity and ASB investment across Birkenhead and Wirral. The study researched why there was a slower reduction in ASB in Birkenhead compared with other parts of the Wirral.</p> <p>The research showed details of how funding is spent across Wirral to combat ASB and to what extent ASB hotspot areas received ASB support across the constituency areas.</p> <p>The research identified which public sector organisations were contributing towards ASB spend across Wirral and presented breakdowns of the ASB budget and prevention budget.</p> <p>An evaluation of different interventions to address ASB were presented in order to shape the most effective ASB interventions and to inform future investment.</p>

Appendix 2

	Project	Cost	On-going/Complete	Source	Objectives	Outputs and Outcomes
3	Town Talk Newsletter LCT	£8,000	Complete	Core budget 2014/15	<p>To produce a publication that improved communication to all residents in Birkenhead.</p> <p>The purpose of the newsletter was to inform local residents about local good news stories and share information about what is going on their area.</p>	<p>The first edition was produced, which went to 40000 households in the Birkenhead Constituency area.</p> <p>Following the first edition discussions took place regarding the content, lay out and on-going viability of the publication. There was positive and negative feedback regarding the publication.</p> <p>One of the important objectives of the publication was to ensure its sustainability by potentially securing financial support with statutory partners. However this proved difficult and without the continued financial input it was felt that the publication was not sustainable and the remaining funding was re-allocated to the environmental contract Grotspot 2 with Lairdside Communities Together.</p>
4	Breast feeding Homestart	£15,000	Complete	PHF 2014/15	<p>To provide a Birkenhead based service to provide care and support to expectant mums to promote breastfeeding and reduce inequalities.</p> <p>The main purpose of the service is to increase the initiation rates of Breastfeeding in the Birkenhead District.</p>	<p>Outputs Achieved:</p> <ul style="list-style-type: none"> 161 mums received Antenatal information and support over the 10 month period. 49% initiated breastfeeding and 37% breastfed for more than 6 weeks. Set up 2 Breastfeeding Groups running in the Birkenhead District that pregnant women can go along to. One is at the Home-Start Hub in Tranmere and the other is at Brassey Gardens Children Centre. We also run antenatal sessions at Rock Ferry Children Centre. <p>Achieved through home visits, telephone support, text buddy service, groups, antenatal scan appointments and network/information events.</p> <p>Outcomes Achieved:</p> <ul style="list-style-type: none"> Improve the health and well-being of children in Birkenhead

Appendix 2

	Project	Cost	On-going/ Comp-lete	Source	Objectives	Outputs and Outcomes
						<ul style="list-style-type: none"> • Providing a targeted intervention for expectant mums in Birkenhead • Improving support and care available to mums in Birkenhead during pregnancy. • Improving support networks available to pregnant mums <p>Difficulties Faced:</p> <p>Homestart struggled throughout the 10 month period of this pilot to get antenatal data from the Hospital Trust, which meant that we did not have all the contact details of all Birkenhead mums-to-be so we could offer breastfeeding information/support.</p> <p>What Next?</p> <p>Since the end of the pilot Homestart has joined the 0-19 Healthy Child partnership with the Community Health Trust. This meant that they were able to continue with this work, and between February 2015 and the end of August 2015 supported 75 Birkenhead women, and 39% of them have breastfed.</p> <p>From 1st September 2015 Homestart are now receiving all antenatal data directly from the Health Visiting Service and expect to be able to have a much bigger impact.</p>
5	Community Action Wirral	£394	Complete	PHF 2014/15	The objective was to fund Community Action Wirral to make adaptations to the Wirral Well website to include digital inclusion information	<p>Community Action Wirral was commissioned in relation to a 'mapping exercise' regarding Digital Inclusion.</p> <ol style="list-style-type: none"> 1. At the beginning of 2013 CAW were asked to carry out a piece of work to research what was available to people in Wirral in relation to 'Access to IT' in light of the then Welfare reforms. 2. CAW then invited each service identified to answer a series of questions. 3. To accommodate the answers that were provided CAW commissioned changes to be made to the WirralWell website. <p>Services listed on WirralWell register and provide information about their own</p>

Appendix 2

	Project	Cost	On-going/ Comp-lete	Source	Objectives	Outputs and Outcomes
						<p>services. The website was altered so that when a service provider ticked that they provided Access to IT a bespoke set of questions was displayed in the form of 'drop-down' menus that other categories of service providers did not see. At this point they were asked to give further details regarding, opening times, whether they offered support with the use of computers and if so, to whom and finally if they offered assistance in relation to key enquiries.</p> <p>There are now 47 services listed on Wirral Well that provide services in relation to Access to IT and they are each responsible for updating their own entries.</p>
6	Road Safety measures	£77,750	Complete	ITBC programme 2014/15	<p>The Integrated Transport Block Capital Programme for 2014/15 would provide an allocation of £77,750 to each Constituency Committee to be distributed in relation to two objectives:</p> <ol style="list-style-type: none"> a) Improving Road Safety (£38,875) b) Promoting Active Travel and Health (£38,875). 	<p>The Road Safety Panel met on the 19th January 2015 to allocate the funding available.</p> <p>The panel allocated funding to the following areas:</p> <ul style="list-style-type: none"> • To improve access strategically around medical centres funding was allocated to additional 25 dropped crossing approaching a number of medical centres in Birkenhead. • Funding was awarded to contribute to a larger traffic calming scheme around Birkenhead High School Academy which will also impact on St Anselm's College and Red Court School. • Road sign camera conversion to allow data to be collected from different cameras to identify times in the day when speeding maybe at its highest or any trends to help reduce speed. • Funding was allocated to school safety and improving safety around a number of primary schools in the constituency area.
7	Your Wirral	£55,074	On-going	Your	Birkenhead's	So far the Your Wirral Fund has supported 25 social sector organisations to run

Appendix 2

	Project	Cost	On-going/Complete	Source	Objectives	Outputs and Outcomes
	2014-16			Wirral 2014-16	allocation of Your Wirral Funding focused on the feeding Birkenhead Campaign and specifically projects to feed children in the school holidays who otherwise may not receive a balanced diet.	<p>projects in the school holidays.</p> <p>So far the scheme has funded the following organisations:</p> <ul style="list-style-type: none"> • North Birkenhead Development Trust • Wirral Christian Centre • Tranmere Community Project • St Anne's Primary School • Birkenhead Early Excellence • Wirral Play Council • Manna Community Kitchen • Charing Cross Methodist Neighbourhood Centre • St. Paul's RC Primary • Woodchurch Road Primary School • Can Cook C.I.C • Wirral Environmental Network • Christ Church Church, Birkenhead • kilgarth school • Wirral Community Meals • INVOLVE NORTHWEST • Bebington road allotment society • Birkenhead Woodcraft Folk • Kilgarth School • Book Tales CIC • Womens' Enterprising Breakthrough • The Wirral Christian Centre • Neo Cafe and Catering • Grow Sow Well • The Birkenhead Youth Club • The Little T Room/ HYPE. <p>A total of £55075.09 has been spent with £94924.91 balance remaining.</p>

Appendix 2

	Project	Cost	On-going/Comp-lete	Source	Objectives	Outputs and Outcomes
						<ul style="list-style-type: none"> • Early indication shows that at least 1057 children and young people were fed over the summer school holidays • Many of the organisations who received funding are planning to continue providing the services in the October school holidays. • Feedback from participants has been extremely positive with many children and families learning how to cook healthy food as a family while interacting with other people in their community.
8	Rock Park esplanade repairs	£10,000		Core budget 2015-16	<p>i)Repair the damaged face of Esplanade river wall outside No 7 Rock Park to prevent further collapse</p> <p>ii)Repair missing mortar joints between stonework on face of Esplanade river wall in selected areas most prone to further damage</p> <p>iii)Work to be completed before onset of winter weather, i.e. by 30th November 2015.</p> <p>iv)Work will help ensure the continued public access to the</p>	<p>Outputs</p> <ul style="list-style-type: none"> • Replace missing and damaged brickwork on face of Esplanade river wall outside No 7 Rock Park with new brickwork. • Fill, pack and repoint mortar joints between stonework on face of Esplanade river wall in selected areas. <p>Work is currently in progress with the following expected results:</p> <p>Objective i) – Achieved Objective ii) – Achieved Objective iii) – Achieved Objective iv) – Achieved</p> <ul style="list-style-type: none"> • Vulnerable areas of Esplanade stabilised to minimise further major damage from forthcoming winter weather and high tides. • Repairs will help ensure continued public access along the Esplanade for a further minimum of 12 months.

Appendix 2

	Project	Cost	On-going/ Comp-lete	Source	Objectives	Outputs and Outcomes
					Esplanade in	
9	Alcohol signs	£2,993	Complete Started March 2015	Core budget 2015-16	To increase the signage in Birkenhead to act as a deterrent for environmental crime and increase awareness of enforcement proceedings Reducing ASB and Criminal Activity in the Birkenhead constituency area.	A contribution was made to purchase signs to actively promote Birkenhead being an Alcohol Free Zone project. 114 signs have gone up throughout the Birkenhead constituency area. They will remain indefinitely. We are waiting for ASB data levels from over the Summer to see if any reduction in ASB has been shown.
10	Community researchers	£2,000	On-going	Core budget 2015-16	The purpose of the community researchers project is to increase engagement with residents and to provide information to the constituency committee based on the research to help shape decisions	A working group with ward councillors has been established to choose the research topics and discuss how the information will be used by the constituency committee. An integral part of the project is training local volunteers to be the community researchers who conduct listening surveys in their own community with friends, family and neighbours depending on the issue being researched. The 4 research topics have yet to be agreed with further meetings planned to finalise the direction of the project and evaluate its value for money or whether to allocate the funds to one of the other committee priorities.
11	Merseyside football	£2,000	On-going	Core budget 2015-16	To work in partnership with Merseyside Fire and Rescue Service and the Liverpool FC Foundation to run a youth engagement project. The project	The project has been very successful with average turnout of 28 young people each session. 10 young people were chosen to visit the Liverpool Academy Facility in Kirby where they took part in training sessions and received individual awards. The young people also interacted with 10 young people from Toxteth. There are a number of other incentives which the Liverpool Foundation are able to

Appendix 2

	Project	Cost	On-going/ Comp-lete	Source	Objectives	Outputs and Outcomes
					was run at Ridgeway School in Noctorum	offer to the group over the coming months and the hope is that the session can continue to grow and enable Liverpool and the Fire Service to engage with many more young people. A meeting is scheduled with the Constituency Engagement Officer to visit the Liverpool Foundation Project Lead for the Kicks Programme to discuss further incentives and opportunities for young people in Birkenhead.
12	St Paul's community hub	£25,000	On-going	PHF 2015-16	<p>The Birkenhead Constituency Committee was given the Public Health Innovation Fund budget allocation to deliver against specific priorities identified by Public Health</p> <p>It was agreed by the Committee to utilise the funding to focus on one priority of 'Reducing the Impact of Child Poverty'.</p> <p>It was agreed to develop a community hub at a local primary school based on a model that has been delivered in two other hubs in Wirral, Leasowe and Woodchurch,</p>	<p>St Paul's Roman Catholic Primary School in Beechwood was successful in their tender to develop a community hub focussing on school readiness. The Steering Committee made recommendations around the operating of the hub.</p> <p>The project is focussed on:</p> <ul style="list-style-type: none"> Asset Based Community Development (ABCD) principles: The St Paul's team has been invited to attend ABCD training and the steering group which is made up of Beechwood Big Local (lottery funded partnership) representatives is encouraging the development of the project encouraging ABCD Community Connectors as a key part of promoting the project. Improving speech and language for children aged two. Speech and language therapist hours are delivered through the project and include involving parents in 'chatter matters' workshops. Building on that, the community hub is offering 'Stay and Play' sessions run by Homestart volunteers. The hub has attracted additional funding from Wirral Life Long Learning and Family Learning Services for family trips. The project has installed a climbing frame and birdfeeder to enhance outdoor play. They are also working directly with Catholic Children's Society to support families in parenting projects. The St Paul's team are collating extensive monitoring data through the Welcomm system which measures progress of children in their communication. They also measure general school readiness and are capturing anecdotal evidence of impact.

Appendix 2

	Project	Cost	On-going/Complete	Source	Objectives	Outputs and Outcomes
					through the Child Poverty Working Group.	<ul style="list-style-type: none"> They are working with Leasowe and Woodchurch community hubs to exchange good practice and also invite Bidston and Manor primary schools to access their services. As the project has only recently started over the Summer, a monitoring report will be undertaken at the end of September 2015 to assess progress against action plan see Appendix 5.
13	Wirral Well	£5,000	Complete	PHF 2015-16	To promote the Wirral Well website and increase the awareness of residents that what information is available on the website	<p>Posters, leaflets and promotional material has been produced to help raise awareness and distributed to libraries, community centres, GP surgeries, leisure centres and other community venues all chosen to ensure as much coverage as possible.</p> <p>Following this promotional work Community Action Wirral recorded an increase in visits to the website and phone calls to the dedicated telephone number.</p>
14	ASB Summer YMCA project	£3,779	Complete	ASB funds 2015-16	The Birkenhead YMCA delivered a range of sessions across the Summer as diversionary activities aiming to reduce Anti Social Behaviour over the Summer.	<p>YMCA delivered the following outputs</p> <p>Breakfast clubs</p> <ul style="list-style-type: none"> Tuesday 11th August Wednesday 12th August Tuesday 18th August Wednesday 19th August Thursday 20th August Monday 24th August Tuesday 25th August Wednesday 26th August Thursday 27th August <p>Boat trips involving team building, personal responsibility and health and safety training</p> <ul style="list-style-type: none"> Friday 14th August Friday 21st August

Appendix 2

	Project	Cost	On-going/Comp-lete	Source	Objectives	Outputs and Outcomes												
						<ul style="list-style-type: none"> Friday 28th August Monday 31st August Tuesday 1st September <p>Personal development sessions delivered</p> <ul style="list-style-type: none"> Tuesday 11th August—Have your say! 3pm—5pm Wednesday 12th August -Expand your mind! 2pm—4pm Tuesday 18th August - Have your say! 3pm—5pm Wednesday 19th August - Expand your mind! 2pm—4pm Wednesday 2nd September - Have your say! 3pm—5pm Friday 4th September - Expand your mind! 2pm—4pm <p>We are awaiting ASB data to see what levels were like during the Summer period.</p>												
15	LADS project	£7,064	On-going will start 21 st Sept	ASB funds 2015-16	To provide structured diversionary activity aiming to reduce ASB in the Birkenhead area	<p>The proposed sessions are as follows:</p> <table border="0"> <thead> <tr> <th>Week</th> <th>Session Content</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Introduction -Getting to know you -Distance Travelled Tool -Ground rules</td> </tr> <tr> <td>2</td> <td>Risk Taking behaviour Session 1 - Substance misuse</td> </tr> <tr> <td>3</td> <td>Risk Taking behaviour Session 2 - What is risk Taking Behaviour? - Case studies (Mixed Messages) - CEOP – Internet safety</td> </tr> <tr> <td>4</td> <td>Risk Taking behaviour Session 3 - Anti Social Behaviour - The Law and Police</td> </tr> <tr> <td>5</td> <td>Healthy Lifestyle - Food and Nutrients - Celebrity Influence - Health Action Plan</td> </tr> </tbody> </table>	Week	Session Content	1	Introduction -Getting to know you -Distance Travelled Tool -Ground rules	2	Risk Taking behaviour Session 1 - Substance misuse	3	Risk Taking behaviour Session 2 - What is risk Taking Behaviour? - Case studies (Mixed Messages) - CEOP – Internet safety	4	Risk Taking behaviour Session 3 - Anti Social Behaviour - The Law and Police	5	Healthy Lifestyle - Food and Nutrients - Celebrity Influence - Health Action Plan
Week	Session Content																	
1	Introduction -Getting to know you -Distance Travelled Tool -Ground rules																	
2	Risk Taking behaviour Session 1 - Substance misuse																	
3	Risk Taking behaviour Session 2 - What is risk Taking Behaviour? - Case studies (Mixed Messages) - CEOP – Internet safety																	
4	Risk Taking behaviour Session 3 - Anti Social Behaviour - The Law and Police																	
5	Healthy Lifestyle - Food and Nutrients - Celebrity Influence - Health Action Plan																	

Appendix 2

	Project	Cost	On-going/ Comp-lete	Source	Objectives	Outputs and Outcomes
						<p>- Alcohol and Smoking</p> <p>6 Relationships Session 1 - Ground Rules - Self Esteem - Personal Development</p> <p>7 Relationships Session 2 - What is a Relationship? - Respect, Boundaries, Variety of relationships - Confidence</p> <p>8 Residential: Outward Bound Activities - i.e. Kayaking, Gorge Walking Relationships Session 3 - Recap on Relationships - Trust, Confidence, Reflection - Positive Leaders The Future - Distance Travelled - Raising Aspirations - Planning for the Future - Personal Development</p>
16	Grotspots 2 <i>Lairdside Communities Together contract</i>	£13,000	On-going	Environm ental funds 2015-16	To provide a responsive, immediate, clean up service in the Birkenhead constituency area. This service will help to clear fly tipping that doesn't fall within the council's	<p>LCT will continue to deliver clean ups of sites identifies by Councillors which do not fit into the Biffa contract eg. private sites. The project will be steered and overseen by the Environmental Task Group.</p> <p>LCT will also undertake reactive measures where activities fall outside the range of the Biffa contract. For example:</p> <ul style="list-style-type: none"> • LCT commenced a clear up of fly tipping in Grange Road West alleyway. • Further clearing work is planned for the Rock Ferry High School site.

Appendix 2

	Project	Cost	On-going/ Comp-lete	Source	Objectives	Outputs and Outcomes
					contract with Biffa.	<ul style="list-style-type: none"> LCT will be supporting improvements of Claughton Village
17	Grotspots 3 <i>Lairdside Communities Together contract</i>	£12,000	Will commence October 2015	(Town Talk residual funds carry forward)	Linked to the constituency development of feeding Birkenhead the contract would support a range of community groups with the facilities to be able to grow sustainable vegetables etc.	<p>This contract is due to commence and will be overseen by the Environmental task group. It includes clearing sites, developing community gardens out of cleared sites and an element of reactive flytipping. It will be overseen by the Environmental task group.</p> <p>LCT will plant raised beds, cultivation areas to aid the development of the project.</p> <p>LCT will work with various groups both large and small to facilitate the project throughout the year. The task group will also look to support wider growing projects on any land cleared with grot 1 & 2.</p>
18	Skip fund	£7,000	On-going	Environmental funds 2015-16		<p>Skips have been requested for clean ups in Rodney street in October 2015 and a second clean up at Rock Park beach in September 2015.</p> <p>A clean up organised by BID and the YMCA in Grange Road West took place in the Summer. The Council budgets provided a mini digger and Biffa supported the effort by clearing fly tipped debris.</p> <p>The community clean ups are also able to use litterpickers gloves and bags that the Neighbourhoods team can make available as required.</p>

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2015

Improving the Environment in Birkenhead



9QCH-3PU7PO

December 2014 – December 2015

Interim Report (2)

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September 14 2015

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EXECUTIVE SUMMARY

The service has worked hard to enhance the amenity landscape value of the majority of originally-referred sites. Core delivery has included (1) site clearance (2) waste collection and removal (3) landscape maintenance (4) building informal relationships with site neighbours across the Birkenhead locality (5) promoting and enthusing action(s) to be taken by site landowners.

The key challenges experienced by the Together Environmental team have been:

1. Difficulties in being able to engage with landowners (including corporates) and gaining appropriate access to sites in order to undertake the work required;
2. The prevalence of fly-tipping has meant successive site visits have been required to maintain healthy and safe environments.

HEADLINE FIGURES

Waste Removal

- 11 tons of site clearance waste removed to Bidston Waste Recycling Centre
- 30+ vehicular loads of waste
- average of 3.75 loads per month/ x1 per week

No of Site Visits (Total)

- Team have delivered c.90 service visits across the 9 most active sites to-date
- Based on service visit activity Together Environmental have allocated staffing resources (and equipment hire) of approximately £12,500 to-date
- Total Budget = £14,500

The service has carried out weekly monitoring/audit visits. The team plans to undertake the following priorities prior to project closure:

1. Community consultation/engagement particularly in respect of fly-tipping at the Old Southend Social Club site, i.e. Mersey Walk, and Bedford Road/Lees Avenue (behind 'The Bedford' public house)
2. Landowner engagement, gaining access and undertaking improvement works (if practicable) at (1) Newark Close (2) Westbourne Road (3) Holt Road
3. Ongoing site monitoring and waste removal across all identified sites

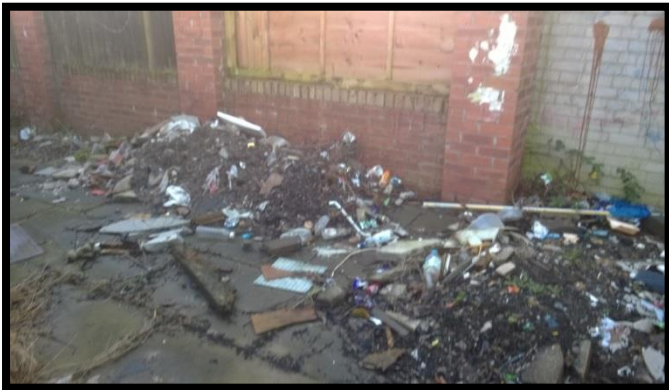
Together Environmental (LCT) and Involve Northwest identify the key learning from the Project as being:

1. The importance of management of such urban sites; regular maintenance makes a positive difference in environmental landscape and feelings of local people/communities
2. The importance of informal relationship-building with local people, often on a day-to-day basis
3. The often protracted difficulty in engaging with landowners and gaining approval for works
4. The potential value in Together Environmental/Involve Northwest in seeking additional grant funding, e.g. BIFFA Award, to match existing contractual funds, extending the reach and capacity of the service to deliver higher environmental and social returns on investment

2 SITE WORKS

2.1 Newark Close

BEFORE



AFTER



Work Completed

1. x3 tipper-truck loads of rubbish/waste removed from site
2. Local residents have been leafleted:



'IMPROVING THE ENVIRONMENT IN BIRKENHEAD' Newark Close, Claughton CH43 9SP

Together Environmental is working with Wirral Council to improve the environment at a number of sites across the Birkenhead constituency.

The un-adopted land behind homes on Newark Close has been identified as a priority. **We want to hear your views on what could be done to improve this local area of land.**

Patrick Roddy (Team Leader) is currently undertaking some clearance work in your area and can be reached at:

Tel: 0151 644 4500
 Mob: 07435 967 336
 Email: patrick.rodny@tctogether.org.uk

THANK YOU FOR YOUR KIND ATTENTION

- 2.1.1 The Team continue to experience access difficulties in liaison with Magenta Living (gated alleyway)
- 2.1.2 Site clearance has been difficult due to poor access and has led to inefficient removal of rubbish/waste
- 2.1.3 No responses to-date arising from resident leaflet drop

2.2 Marquis Street

BEFORE



AFTER



Work Completed

1. Site cleared of overgrown vegetation and rubbish
2. Our team were going to propose levelling the ground, grass seeding and installing a low fence to curtail dog fouling and create a safe, child-friendly, neighbourhood play space
3. The team had spoken informally with local neighbours
4. Site subsequently advertised For Sale via auction with Smith & Sons (29 April 2015)



2.2.1 The Team undertook substantial clearance works on x4 occasions

2.2.2 Team last assessed site w/c 07/09/2015

2.2.3 Team again note land For Sale by Auction (Smith & Sons)

2.3 **Old Chester Road/Beaconsfield**

BEFORE



AFTER



2.3.1 The site is visited fortnightly; the main work undertaken is litter picking, grass mowing and shrub cutting

2.4 Bedford Road/Lees Avenue

RECENT WORK UNDERTAKEN



- 2.4.1 The team visits the site 3-4 times per month
- 2.4.2 Fly tipping remains a significant problem, making clearance more difficult
- 2.4.3 The Team notes that the site has recently been signed as being 'For Sale by Auction' (Smith & Sons)
- 2.4.4 The Team advises that the erection of suitable fencing would likely have a positive impact on the levels of regular fly-tipping



2.5 Balls/Oxton Roads

BEFORE



AFTER



2.5.1 The site is earmarked for commercial development as an Aldi supermarket

2.5.2 The team undertaking grass strimming, tree/shrub clearance (especially along Balls Road East highway frontage) and cutting back of overgrowth, removal of large domestic items from fly-tipping and general tidying up

2.5.3 The team continues to maintain the site in a tidy state, usually visiting on a fortnightly basis subject to team capacity

2.6 **Townfield Lane**

BEFORE



AFTER



- 2.6.1 Site litter-picked, grass mown, rubbish removed on a fortnightly basis until June-July 2015
- 2.6.3 The old petrol station building(s) has been demolished; the team has been advised not to undertake further works



2.7 **Chatsworth**

BEFORE



AFTER



2.7.1 This site is on the Wirral Council website has being maintained by the Authority; grass cutting undertaken currently, presumably by Council contractor(s)

2.7.2 Waste and rubbish previously removed by Team

2.7.3 Shrub beds opened up; mulch wood chippings from works undertaken on Old Southend Social Club site

2.8 Derby/Harland Roads

BEFORE



2.8.1 Introductory letter sent to land owner 24/04/2015; Site Meeting on 13/05/2015

2.8.2 Quotation for site works sent 03/06/2015

2.8.3 **The Team has not received a reply from the landowner to-date**

Property at junction of Derby & Harland Roads (CH42 0LU)
'Improving the Environment in Birkenhead'

I hope you're well. Further to our site visit on Wednesday 13 May, I'm writing to provide a costing for the fencing works we discussed. Please know that our team will provide labour free-of-charge. I'm sure you may give consideration to sourcing the materials at a reduced cost through your corporate suppliers.

To supply good quality timber-constructed fencing to perimeter of land to height of 1.8M

Item	Cost (£)
Fencing Timbers	357.11
Aggregates	47.50
Hire: Cement Mixer	26.00
Hire: Posthole Borer	80.00

Sub-Total: 510.61

To supply good quality timber constructed gate 3M x 1.8M at Harland Road site entrance

Timber Gate	470.84
Posts & Fittings	148.46

Sub-Total: 619.30
Total: 1,129.91
VAT @ 20% 225.98
Grand Total: **£1,355.89**

2.8.4 The Team have undertaken the following site works:

- Wall-growing Buddleia removed by Team following neighbour concerns
- Litter picking
- General site tidying

2.9 **Old Southend Social Club**

BEFORE



IN PROCESS



- 2.9.1 Team has undertaken regular vegetation clearance (1-2 weeks) and removal of substantial fly-tipping waste
- 2.9.2 Pedestrian-facing banks have been strimmed regularly
- 2.9.3 Systemic herbicide has been applied
- 2.9.4 Honda Brushcutter (36") will soon be brought on-site and upper site gradient will be mown/shrub removal

3 PLANNED WORKS: REVIEW

3.1 68 Balls Road

Wirral Council Empty Property Strategy Team to work in partnership with Magenta Living to identify options.

3.2 Westbourne Road, Oxton

BEFORE



3.2.1 The team spoke informally with the landowner on-site who appears disgruntled by the rejection of a residential planning application and was not willing to provide a contact telephone number

3.2.2 We have only recently written to the landowner requesting an on-site meeting and to discuss potential ameliorative works

3.3 Holt Road

3.3.1 The Team has written to landowner to progress appropriate works;

3.3.2 Response currently awaited.

3.4 Former HSBC Premises

3.4.1 The Team require a site visit with Andrew Brannan, Birkenhead Constituency Engagement Officer, to co-assess potential ameliorative works.

3.5 Church Road

3.5.1 The Team are approaching HMRI to gain clarification for appropriate site works;

3.5.2 This area/site appears well maintained by, presumably, Council/HMRI contractor(s).

4 DEVELOPMENT WORKS

4.1 Supported Volunteering Opportunities

From week commencing 21/09/2015 Together Environmental will be offering volunteer opportunities in partnership with Involve Northwest's Supported Volunteering Project (Wirral Council Contract Reference: 9QZP-NR6KIT):

"The Supported Volunteering Project will form a vital role in testing new approaches to tackling issues of entrenched worklessness. It is a key project within Phase One of Wirral's Health Related Worklessness Programme which is one of 4 Public Service Transformation Network (PSTN) programmes in the borough ... The Supported Volunteering Project will provide key research and evidence for Phase One of the Health Related Worklessness Programme by delivering a small scale pilot to test the use of genuine supported volunteering as a step towards employment for DWP Employment Support Allowance claimants with a history of multiple barriers and entrenched worklessness. The Supported Volunteering Project is fully funded through the DWP Flexible Support Fund"

NB: One Supported Volunteer is due to start on 23/09/2015, initially at one day/week.

4.2 Health & Safety

Together Environmental is undergoing significant re-development in terms of policy, procedure and working protocols. Involve Northwest is co-developing and implementing refined, fit-for-purpose health & safety arrangements for the Environmental Team, for example:

- 4.2.1 Risk Assessments (Generic & Specific), including COSHH
- 4.2.2 Tool Box Talks
- 4.2.3 Staff Training Needs Analysis
- 4.2.4 Policy & Procedure, e.g. Sharps Removal, Lone Working, Tools & Equipment

4.3 Employment Opportunities

Involve Northwest intends, as far as practicable, to recruit & retain participants on the Supported Volunteering Project to fill any forthcoming Together Environmental Landscape Operative positions. The Team believe this will maximise social return on investment through contractual works, whilst enhancing the capacity to deliver services effectively and efficiently.

11–19 year olds: Summer Programme

BREAKFAST CLUBS: 8:30 AM—10:00 AM

Tuesday 11th August
 Wednesday 12th August
 Tuesday 18th August
 Wednesday 19th August
 Thursday 20th August
 Monday 24th August
 Tuesday 25th August
 Wednesday 26th August
 Thursday 27th August

Total Cost: £438.75

Staffing costs: £168.75

Materials: £270

Provision Hours: 13.5

Minibus
 Materials
 ETC.

£300

BOAT TRIPS: 8AM—6PM

Friday 14th
 Friday 21st
 Friday 28th
 Monday 31st
 Tuesday 1st
 Wednesday 2nd
 Friday 4th

Total Cost: £2940

Staffing costs: £875

Boat costs: £2065

Provision Hours: 70

MISC. Sessions

Tuesday 11th—Have your say! 3pm—5pm
 Wednesday 12th—Expand your mind! 2pm—4pm
 Tuesday 18th—Have your say! 3pm—5pm
 Wednesday 19th—Expand your mind! 2pm—4pm

Staffing costs: £100 Provision Hours: 8

Total Hours:
91.5

Number of
 Sessions:
20

Total Cost:
£3778.75

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St Paul's RC Primary School
Action Plan for Community Hub
February 2015



Part 1

Achieving the outcomes

Planned action	Impact	Cost?	Achieved?
Develop the outdoor garden into a creative learning space where children can explore the world around them.	Children will develop their curiosity, thinking skills and enthusiasm for learning through play.	£4 000	<i>Speech and Language Therapist attends for a full day each week.</i>
Increase Speech and Language provision for pre school children	Children's communication skills will be further developed so that they are more able to access the activities offered in the setting.	£3 000	<i>Clear transition programme is in place. 4 children have just moved up to F1. There are 6 new starters in Twos</i>
Develop transition programmes from home to Twos and from Twos to F1	Children will be more settled in the school environment and will feel emotionally ready to access the provision there		
Adopt the Five to Thrive key activities of Talk, Play, Relax, Cuddle and Respond as a basis for running parent workshops focussing on using the indoor and outdoor environment	Parents have better guidance on how to prepare their children for school. They have use of resources and an enhanced communication with the school	Resources including Story Sacks, ICT equipment, outdoor play	<i>First Hub drop in booked for 30th September</i>
Hold regular coffee mornings/open mornings/drop ins to build up the idea of a One Stop Shop	Parents can access services they may need and seek advice in a place where they already feel comfortable.		

Appendix 5

<p>Purchase resources such as Story Sacks, Maths Sacks and Nursery Rhyme Sacks to offer as a supplement to the Story Sacks already held at Beechwood Library</p>	<p>Parents will have access to resources to allow them to transfer skills from the setting to home.</p>	<p>resources, hospitality etc £5 000</p>	
<p>Strengthen links with the Catholic Children’s Society in the form of Family Projects and PEEP programme</p> <p>Develop links with Cloughton Children’s Centre in order to tap into parent courses they deliver</p>	<p>Vulnerable families will have the opportunity to take part in nurturing courses or the facility of a family support worker</p> <p>A wide variety of courses can be delivered involving people from the wider community</p>	<p>£3 000</p>	<p><i>CCS now working in school 1 day a week. Looking at setting up a cookery course for parents. Stay and Play group established on Wednesday afternoons. Come and Read sessions welcome parents in FS weekly</i></p>
<p>Use the school mini bus to take parents to visit other play centres, museums, parks, farms etc</p>	<p>Parents will be aware of how to follow their own child’s interests to promote learning through play.</p>	<p>£600</p>	
<p>Use students engaged in vocational courses to run “pampering” sessions for parents e.g. nails, make up, hair, massage etc</p>	<p>Students from local secondary schools will have the opportunity to practise their skills in a real life situation. Address parents’ own wellbeing by creating this social experience</p>	<p>£600</p>	

Part 2

Engagement and Partnership Working

Planned action	Impact	Cost?	Achieved?
Engage families with younger siblings through programmes such as Talking Tots, Tumble Tots, Baby Massage, Stay and Play	Increased parental engagement giving parents the confidence and ability to provide high quality learning experiences for their children	£3 000 (cost of TAs to support programme)	<i>Foundation Fun course starting 22/9/15 for F2 parents.</i>
Speech and Language Therapist to deliver workshops for parents of young children	As above		<i>My Child course for F1 parents booked for the beginning of October</i>
Utilise the expertise of the Catholic Children's Society to deliver PEEP programmes for 0 – 2 years with a focus on developing babies and young children's self esteem	Parents and carers are aware of a range of activities which can have a positive effect on children's development	£800 £1 000	<i>Speech and Language Therapist has run a Chatter Matters course at</i>

			<p><i>St Paul's and a further one is booked at Manor 28/9/15.</i></p> <p><i>A six week language and communication course will then be run from 5/10/15</i></p>
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Part 3

Developing School – Community Connectors

Planned action	Impact	Cost?	Achieved?
<p>Recruit a local person who can access community groups and agencies making links and promoting the Hub to a wider audience.</p> <p>The Community Connector would:-</p>	<p>Needs of the community would be ascertained, families would be engaged, programmes developed and links with other agencies made</p>	<p>£3 000</p>	

<ul style="list-style-type: none"> • recruit a group of parent champions who would spread the message of what is happening at the hub and how to access it's resources to other parents in the community • promote a "One Stop Shop" in school where parents can meet in a non threatening environment to access help they may need e.g. Health Visitor, School Nurse, CAB, Healthy Eating etc. • undertake home visits, accompany parents to courses etc. • identify pre twos and vulnerable families • develop a programme to encourage dads and grandparents to become involved • Record and report regularly to the Headteacher, SENCo and Steering Group 			
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Part 4 Evaluation of a Community Hub

Planned action	Impact	Cost?	Achieved?
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Appendix 5

<p>Obtain base line data as children enter Pre-School Twos or F1</p> <p>Track progress linked to ARE at Development Matters age bands</p> <p>Carry out WellComm screening using baseline data to compare with outcome data at the end of each Development Matters age band</p> <p>Questionnaires focussed on views of and support needed by people in the area</p> <p>Collect evaluations for all courses run</p> <p>Keep records of parents accessing courses, visits and drop ins</p>	<p>More parents from the community will be involved in their child's education</p> <p>Parents will feel empowered and confident to play their part in ensuring their children are ready for school</p> <p>Early intervention will enhance children's communication skills ensuring that they are school ready</p> <p>Parents and the wider community have ownership of activities happening in the hub</p> <p>Courses are successful and targeted towards the needs of the community</p>	<p>£1 000 – admin costs including resources</p>	
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Birkenhead Your Wirral Evaluation Report September 15

The following information has been submitted from organisations who received Your Wirral Funding to run food related projects in the school holidays.

1.What was the cost of feeding each child
We estimate the cost of feeding a child breakfast at £1.95 per child (Oxton Gateway and Wirral Christian Centre)
£700.00 divided by 194 = £3.61per child .This is the cost of the food excluding cooking lighting etc (Charing Cross Methodist Youth Club)
Average £2.20 per child the main costs were the craft materials (Bebington Road Allotments, Kids Creative Lunch Club)
Including staff costs, food and resources = £2.93 (Food costs per child £1.03) (BEE Wirral)
The cost of providing the playscheme and feeding each child for the 4 weeks works out at £30.49 per child, per session this works out to £5.41 per session, 2 sessions per day were available for all children registered. This cost covers playworkers wages, DBS, food and hygiene training, kitchen equipment necessary and sundries, milk, bread etc. (Wirral Play Council)
Over the five weeks/fifteen sessions of the Summer programme 389 meals were recorded as being served to children. The total cost of food was £542.41 across the five weeks. Cost per child was therefore around £1.39 per day.
We would want to add that we also fed some parents who came and stayed and we felt that was an important part of the scheme. This has wrought benefits both in terms of their opportunities for positive and supportive interaction with their children over the past weeks as well as our on-going engagement with the group.
In addition to meals, drinks were available to children and parents/carers throughout all sessions. (Tranmere Community Project)

2.What was the overall cost
The overall cost is estimated at an average of £112.13 per day for a maximum of 50 children. Baring in mind no staff are paid and the cost will fluctuate depending on activities. (Oxton Gateway and Wirral Christian Centre)
£2,389.00 This included running costs and equipment which will remain an asset to the club in future as per the grant application (Charing Cross Methodist Youth Club)
So far £860 but the rest of the funding will be spent (Bebington Road Allotments, Kids Creative Lunch Club)
For summer holidays = £904.62 (BEE Wirral)
The overall cost of the project was £2,500 (Wirral Play Council)

Appendix 6

Total cost of food = £542

Total costs of 'brought in' activities = £1345

Total staff costs = 2 paid staff plus three volunteer staff per session (supervision of thirty children, meal preparation/serving and cleaning up) = £1080

Premises hire and craft materials– contribution in kind from TCP

Total cost = £7.60 per child per day including all activities, meals and refreshments

We felt strongly that a free scheme should not mean a scheme that provided inferior content or activities. We also felt that the provision of activities was important to allow families to come along and receive lunch without any stigma. Some other children locally were going along to Summer activity sessions that their parents had been able to pay a considerable amount for – it was important to ensure our scheme aimed at 'poorer' children didn't feel like a scheme aimed at 'poorer' children and we feel we achieved that.

(Tranmere Community Project)

3.What was the total number of children fed

49 (Oxton Gateway and Wirral Christian Centre)

194 (Charing Cross Methodist Youth Club)

We did 164 children's lunches but we also fed families, parents/carers, volunteers, a couple of pensioners and some plot holders. (Bebington Road Allotments, Kids Creative Lunch Club)

309 (BEE Wirral)

New Ferry Playscheme had 47 children receiving 146 meals over 11 days, each child was also given at least one box of breakfast cereal to take home.

Bentinck Street Playscheme had 35 children receiving 326 meals over 11 days and they were also offered at least one box of breakfast cereal to take home. We also run a playscheme at Bentinck Street two nights a week, as a result of the playworkers having their food hygiene certificate and relationships forged with food banks we are still able to provide those children attending the playscheme with food twice a week.

We also during the summer identified Courtney Park Playscheme as being in need of food for some of the children – unfortunately we had no access to a kitchen at this playscheme so we were only able to provide children with boxes of breakfast cereal to take home, 40 children were given access to breakfast cereal. (Wirral Play Council)

A total of 70 different children came along. 389 meals being served across the fifteen sessions to children (Tranmere Community Project)

Total adults and children fed across all activities: 353 (North Birkenhead Development Trust)

4.What was the total number of children fed each day

Day 1 – 35, Day 2 – 39, Day 3 – 25, Day 4 – 33 (Oxton Gateway and Wirral Christian Centre)

Mon 10th Aug 33, Wed 12th Aug 16, Thurs 13th Aug 46, Mon 17th Aug 18 Wed 19th Aug 25, Thurs 20th Aug 56, Total 194 (Charing Cross Methodist Youth Club)

Appendix 6

We fed between 18 and 23 children each session (Bebington Road Allotments, Kids Creative Lunch Club)
10.3 (BEE Wirral)
As we operate our playschemes on an open access policy the children could come to whichever sessions they chose to, we had a daily average of 13.27 children fed at New Ferry each day and an average of 29.6 children fed per day at Bentinck Street. (Wirral Play Council)
An average of 26 – the first week was a slower start, by week two we had started to reach capacity and from week three were full most days. (Tranmere Community Project)
Daily numbers not calculated. Weekly numbers can be provided. (North Birkenhead Development Trust)

5. Where did you source your food from and how successfully did this work out

We worked closely with Manna Community Kitchen who supplied the food through received donations. (Oxton Gateway and Wirral Christian Centre)
We offered a varied menu each day they had a main meal and pudding, including Spaghetti Bolognese, Sausage & mash, Cheese Pizza, Jacket Potatoes with cheese and beans fillings, Shepherd's pie, and on the last day we did a buffet. Afters included fruit and ice-cream and trifle. The Spaghetti Bolognese, Cheese Pizza and the Buffet were the most requested. (Charing Cross Methodist Youth Club)
We used a variety of local sources for our food. We had a lot of support from local businesses some giving us discounts of up to 50% off. This worked out very well and helped improve community adhesion and also enabled wider participation (Bebington Road Allotments, Kids Creative Lunch Club)
Food sourced from local supermarkets, independent shops and wholesale. (BEE Wirral)
We were fortunate enough to receive food through Wirral Foodbank and also His Church who provided us with 2 pallets full of breakfast cereal. Wirral Foodbank provided us with pasta, beans, tuna, pasta sauces and porridge. (Wirral Play Council)
We ordered food from Tesco and also received some donated items. We worked with the families who came along to increase choice and variety over the course of the sessions, introducing dried fruits, cereal bars and a greater range of fresh fruits. This is an area we would like to continue to work on with the group of parents/carers we have engaged over the course of the coming weeks ahead of our sessions in October half-term. We have been in discussion with a 'fun chef' and are looking at sourcing healthier food from a range of more sustainable sources. We'd like to look at getting parents, carers and children involved in devising and delivering at least parts of the menu for the next half-term's sessions. (Tranmere Community Project)
Fare share – supplies via weekly delivery including cheese, ham, cereal, sausages, meat. Asda & Aldi – good value products for takeaway Tuesday His Church Charity - cereal for Breakfast club (North Birkenhead Development Trust)

6. What is the likelihood that the project will deliver again in the October/Christmas

Appendix 6

holidays
We would like to continue this work during every holiday period. (Oxton Gateway and Wirral Christian Centre)
Yes I believe we would be willing to do it again but in October and the Spring Half term. I don't think it will work at Christmas the youth club will be closed then and I don't think children / Young people would want it at that time of year. (Charing Cross Methodist Youth Club)
We plan to have sessions on Monday October 26th 12-2pm, Thursday October 29th 12-2pm and the Saturday October 31st 4-6pm. As we are mainly outdoor based the Christmas holidays are too impractical for us but we are hoping the February half term to have some sessions. (Bebington Road Allotments, Kids Creative Lunch Club)
We intend to run the scheme during all holidays until the grant is spent, October/Christmas holidays plans are already in place. (BEE Wirral)
We would love to be able to run the project/playscheme throughout all of the holidays, sadly a lack of funding for playworker wages prevents us from doing this. (Wirral Play Council)
We will definitely deliver this again in October 2015/Feb 2016 and are looking at how we can provide and sustain both high quality activities and good food during each holiday session into the future. We are also looking at how different activities attract different age ranges and considering whether we should provide 'primary range' activities on some days of the week and 'secondary range' activities on others. For the Christmas holidays we have decided – with the parents and carers we've engaged (all families eligible for free school meals) - to put together a Christmas craft afternoon for both children and adults and we will put together food hampers for the families either to take away or for us to deliver. (Tranmere Community Project)
We will deliver both free breakfast clubs and takeaway Tuesday in October half term. We will provide a Halloween Party on the Monday of half term that will include a meal for those attending. We won't be delivering anything during Christmas holidays. (North Birkenhead Development Trust)

7.What was the feedback from children and parents
Very positive. Children enjoyed the food, games and craft. However we will continue to evaluate the activities to provide the best outcomes. Two main points came up with parents frequently: Great for the kids to have something to do. Gives me a break to get things done. (Oxton Gateway and Wirral Christian Centre)
Thursday was the best day (Charing Cross Methodist Youth Club)
We have some amazing feedback from the children and the parents. Amy (parent) "It's been a godsend having somewhere like this during the holidays" Jack aged 8 "can't wait for half term to do the mosaics" Alison (parent) "The kids have absolutely loved it" (Bebington Road Allotments, Kids Creative Lunch Club)
The packed lunches went down very well with people traveling as far as Egremont to collect lunches as their need was great. Towards the end of the holidays the children

Appendix 6

became bored of the lunches so we switched to hot food such as hot dogs and wraps for those who ate in the centre and ensured packed lunches were still available for those who wished to take them away.

Parents told us that they would have struggled without this service and children often came to take lunches for days out with their families. (BEE Wirral)

I keep coming to the playscheme to have fun, see my friends and have some nice food from our playworkers. (Wirral Play Council)

Very positive feedback from parents, carers and children. One mum new to the area (from July 2015) says she would have felt isolated moving here alone with her two young children without the play scheme and holiday club to come along to. She has made friends, as have her children. □Another mum talks of her son who has severe anxiety issues and how his psychologist has recognised his □real sense of peace and excitement over the past weeks of the scheme. □And also □how, for a child who has acute difficulties with school □attendance and □never engages willingly in any group activity, he has not only come along very keenly each time □but has even □made new friends. His mum said, “You don't realise how significant that is”. □

The children have had the opportunity to participate in circus skills – learning diabolo, stilt walking, juggling, plate spinning etc; jewellery making workshops; professional art sessions involving fabric printing, collage, model making; dance; they have had the opportunity to work with professional sports coaches, have learned magic tricks, had the use of an x-box truck with state of the art games stations (suitably age restricted). We have seen very positive development in terms of children's confidence and skill bases across the last five weeks, as well as in broader areas such as social interaction (Tranmere Community Project)

Very positive about the takeaway Tuesday session. One parent commented “this is so great, what would we do without the Centre over the holidays”.

“[he said] you didn't make all that!”

Families really enjoyed making meals together. Over the 6 sessions, families made burgers, turkey curry, sweet and sour chicken, pizza, potato wedges, popcorn chicken wraps, crumble, cakes, smoothies, eton mess; enough to eat for a family of 4. We were over-subscribed for this programme and already have a list of families wanting to participate over October half term.

The craft circuit sessions offered children the opportunity to make something that they would eat at the end of the session. Sessions started with a cooking activity, followed by an hour of craft and play and concluding with lunch including whatever they made when they arrived. We made bread rolls and soup, pizza muffins, flapjacks, sandwiches, pasta and sauce. (North Birkenhead Development Trust)

8.Feedback from staff and volunteers

We did well for volunteers they all thought it worthwhile (Charing Cross Methodist Youth

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Club)
Everybody has only good things to say and again we have had some amazing feedback even an article written in a newsletter thanking us for our time. (Bebington Road Allotments, Kids Creative Lunch Club)
Staff commented that we had interactions with many new families and as a result they now interact with the centre and use other services offered. (BEE Wirral)
Very successful after the delivery of free food encouraged more people and the parents were made up for us to be able to provide food, We have more children registered than last year. (Wirral Play Council)
Staff and volunteers have all returned positive comments and endorsed a desire and need for the project to continue to be more outward and community facing in future. (Tranmere Community Project)
Great summer touching lots of families and lots of new faces.(North Birkenhead Development Trust)

9. Most and least successful features (i.e. what worked best and which aspects would require the most significant improvement?)

The food was a successful feature of the club. We are still relatively under resourced and required to work with donated materials, Volunteers and favours. (Oxton Gateway and Wirral Christian Centre)

The most successful features were including the 7pm evening youth club in the food that way we were able to feed more young people Over 50% of the young people we fed told us they did normally get a free school meal.

It wasn't just a meal they had the club with all its sport and craft equipment and a wide variety of activities spread over five different rooms, with the support of twelve volunteers who joined in the activities with them. We believe this was vital to the success of the project.

We feel the young people would not have come to just a meal club, comments like "were not poor" etc are what prompted us to offer the additional activities from the start. The Wed 4.30pm meal time was very quiet We believe we should concentrate on the 7pm time slots next time during our established youth club

The small freezer was not large enough to meet the need we will have to look into getting a chest freezer as well The availability and commitment of the volunteers was essential and we were pleased to be partnered by other Methodist Churches (Charing Cross Methodist Youth Club)

Most successful features were definitely the craft activities, the takeaways and the free play. Building the cob oven was also a great success with the children and adults all taking part in the build from start to finish.

Least successful features were not knowing how many people were coming both for

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catering and craft activities because having enough of both is essential and also not having any play equipment for the kids to enjoy more free play. We need to invest in some play equipment i.e. outdoor games, footballs etc (Bebington Road Allotments, Kids Creative Lunch Club)

We were very pleased with the uptake and the reach of the project, we involved the two schools closest to us but unfortunately only one supported the project and publicised to their parents. We found the project worked best when we offered a variety of foods to those choosing to eat at the centre but the packed lunches were a great success with those who were going on days out.

We had to make up lunches/sandwiches ready so that people could just drop in, as a result we did on occasion have sandwiches left over which we took to the ARK project (a local homeless support organisation) to ensure that nothing was wasted. ARK staff were very pleased to be thought of and always very grateful for the contribution. (BEE Wirral)

I think the building of relationships with foodbanks could have been more successful but those contacts have now been made so if we were able to deliver this project again we would be able to tap into this resource. Initially the children were a little bit fussy about trying some of the food. We limited the choice of food as the play session was still ongoing while the food was being prepped, if we wanted to offer a wider variety of food then we would need to employ another worker. The children really enjoyed sitting around the table, chatting to their friends and being sociable while having something to eat. We think this project was really successful from both the playworkers point of view and adding something extra to the playscheme which both the children and parents/carers really appreciated. Thanks for the opportunity to run this for the children attending our playschemes. Also due to the amount of cereal we were given we left some for the Youth group that runs in New Ferry so older children will also be benefitting from this project. (Wirral Play Council)

Most successful – community engagement with exactly the target group we had hoped, local families of children in receipt of free school meals. Strong relationship building with this group to the point that they wish to continue on-going work with us (they have suggested adult education classes/craft sessions which they would like to help facilitate/children's activities/pre-school group etc).

Volunteer placements that some young people undertook with us on the scheme in their college holidays.

Areas for improvement/next challenge – Food choice and sourcing.

How to 'mainstream' this so we can run a similar quality programme on a sustainable (lower) budget but with a process of on-going education and development that means we come to a better range of high quality and healthy foods. (Tranmere Community Project)

What could have been better:

More engagement of targeted families via targeted intervention support and greater active involvement of targeted services – we would have liked to have seen families that are in receipt of direct support accessing free services but this didn't happen.

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Aware of duplication of resources – free lunches being provided by a number of providers in the same area, targeting the same families.

Most successful – Takeaway Tuesday and lunch provision at craft circuits.

NCS students accessed breakfast (unintended consequence) – fareshare offering of cereal bars was great for these students. (North Birkenhead Development Trust)

Birkenhead Constituency Team Neighbourhood Engagement Update
September 2015

Neighbourhood engagement is a vital element of the Birkenhead Constituency Committee work.

There are a number of projects being developed in partnership with the local community, statutory organisations and community and voluntary groups that will benefit Birkenhead in the future.

Here is an update on how a number of these projects are progressing and the benefit they will bring to the community.

Safe in Town Card

The Safe In Town Card Scheme has now been launched.

The purpose of the scheme is to give vulnerable people the peace of mind and confidence to enter Birkenhead Town Centre and receive help and assistance if they need it.

All the Safe Zones have received their supporting documents and all staff have been briefed on their role and responsibility of being an active member of the scheme. The process to distribute the Safe In Town Cards to the community and voluntary groups who work with people who benefit from carrying a card has now started.

Hopefully all the hard work and planning between the Birkenhead Constituency Team, partners and groups will pay off and the scheme will encourage people to be active in their community in peace and safety.

Rock Ferry Community Garden

The Rock Ferry Community Garden has been chosen by the Eden Project as a case study to include in a national book they are producing.

The project was chosen as one of 30 out of a possible 700 to be highlighted in the book.

This announcement coincided with the launch of the garden. So far it has attracted the attraction of the media with the Liverpool Echo, Bay TC and Wirral Glove all attending the launch of the garden on the 26th August 2015.

APPENDIX 7

In conjunction with the Library and One Stop Shop, the Birkenhead Constituency Team has been working with a local Community Interest Company (CIC) to develop the project.

The project to provide a resource for the local community will be used by residents, volunteers and local groups it is a great example of how the council can work in partnership with a social sector organisation to offer a service that everyone will benefit from.

For information on any of these projects please contact.

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